TASK 8

INSIGHTS

1. **MAXIMUM AMOUNT OF SALES IS IN CALIFORNIA AND NEW YORK.**
2. The **West region** contributed the **highest sales**.
3. **TECHNOLOGY** IS THE CATEGORY WITH **HIGHEST SALES**.
4. **QUARTER 4 , 2018** HAS THE **HIGHEST SALES**.
5. **SALES PEAK** IN **NOVEMBER,DECEMBER AND SEPTEMBER**.
6. **South region** shows **lowest sales performance**—needs improvement.
7. **Phones and Chairs** are the sub-category possessing the **highest sales**.
8. **Fasteners** shows the **lowest sales performance**.